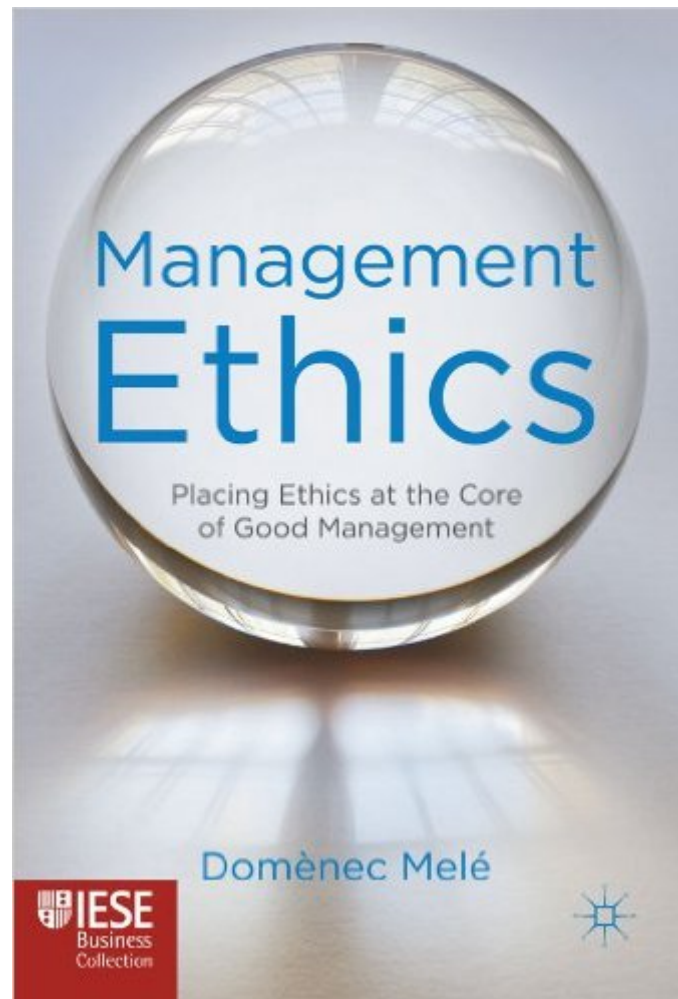


The book was found

Management Ethics: Placing Ethics At The Core Of Good Management (IESE Business Collection)



Synopsis

The recent financial crisis has awakened a renewed sensibility to ethics in business and management, and an increasing interest in a better understanding of how ethics and economics are intertwined. Managers and executives must understand not just the moral value of ethical behaviour, but also how this can strengthen and benefit the organization.

Book Information

File Size: 2219 KB

Print Length: 182 pages

Page Numbers Source ISBN: 0230246303

Publisher: Palgrave Macmillan; 2012 edition (November 29, 2011)

Publication Date: November 29, 2011

Sold by: Digital Services LLC

Language: English

ASIN: B006OZSY2G

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #657,543 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #182

in Books > Business & Money > Management & Leadership > Corporate Governance #253

in Kindle Store > Kindle eBooks > Business & Money > Organizational Behavior > Organizational Change #265 in Kindle Store > Kindle eBooks > Business & Money > International > Economics

Customer Reviews

Professor Mele is a great scholar. This is a wonderful read.

Very good structure and examples. Excellent to communicate inside the organization showing ethical principles with practical examples. The classical principles are explained clearly, however Mele assumes as good many principles without discussion, which is not bad, it is a valid focus to teach ethics. However, many people will think that is not appropriate for complicated cases or another philosophical principles still in use. Not very good for ethical investigation or status of natural law acceptance, these are the principles not under discussion.

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